## INTER**TALENT AUTUMN 2021 REVIEW**

TRANSFORMING CAREERS FOR EXCEPTIONAL TALENT



Scarlett's hugely popular BBC Sounds podcast, Scarlett Moffatt Wants To Believe, has been re-commissioned for a further 2 seasons (Season 3 & 4) by BBC Radio 1.

Recent TV includes Rosie Jones's Trip Hazard (C4), hosting dating/cooking show Love Bites and has returned to the Team Captain role on CelebAbility (all ITV2). Scarlett has followed this up with a major series for BBC2 and is currently filming her own investigative documentary for Channel 4. Scarlett's recent brand partnerships include collaborations with Amazon Prime, Dunelm & ASDA.



## Dame Arlene Phillips

Showbusiness legend Arlene Phillips has been honoured as a Dame of the British Empire this year for her services to Dance & Charity. Arlene continues to choreograph mega musicals around the world, most recently choreographing new versions of Grease & Starlight Express, and continues to make major TV appearances across all the main channels.

## Molly Rainford

Rising star Molly Rainford has taken the title role in Nova Jones, the exciting new CBBC series which follows the journey of an intergalactic pop superstar on her concert tour around the galaxy. The series is already attracting attention from around the world and proving to be one of the biggest new shows this year on CBBC & BBC iPlayer.





## **Jacqueline Jossa**

I'm A Celebrity winner Jacqueline made her West End debut alongside Lucie Jones & Brian Conley in Alan Menken's A Christmas Carol (Dominion Theatre). Jacqueline continues to smash all records for her collaboration with In The Style and alongside this is working with top brands including Superdrug, BPerfect & National Lottery.



Strictly Come Dancing's Head Judge has returned for another series in the hot seat on BBC1. After the success of her book, Behind The Sequins, she recently showcased her culinary skills as a contestant on the primetime ITV show Cooking With The Stars.

## Eamonn Holmes

Breakfast TV legend Eamonn Holmes was once again on the This Morning sofa with wife Ruth for the whole of the Summer. Next up, Eamonn hosts brand new food series Farm To Feast for BBC Northern Ireland & BBC iPlayer. He most recently partnered with Guardian Labs & Tourism Ireland for a brand new travel campaign, alongside his ongoing work with Revitive & Age Partnership.



From going viral on TikTok and being signed by InterTalent & Universal, Nathan has had over 2 billion streams. Now multi platinum, Wellerman was Number 1 in nine countries including Germany for 10 straight weeks. In the US, even NBC's Saturday Night Live featured Wellerman. Alongside a book, a tour and multiple collaborations, Nathan has made music history.



## Trisha Goddard

2022 will see Trisha celebrate her 35th year in TV. She is set to make a major return to the UK to front the remake of the much loved You Are What You Eat (Channel 5) alongside a brand new topical debate show on talkRadio called The Week with Trisha.

Trisha is unique in being the only presenter to have hosted hugely successful original shows across three continents; Australia, America & Europe!



## **TV >>>>>>**

## **LORRAINE KELLY**

Return To Dunblane with Lorraine Kelly, a new one-off documentary for ITV, marked the 25th anniversary of the tragedy. Lorraine, who reported on the events for GMTV nearly a quarter of a century ago and forged enduring bonds with people in Dunblane, revisited the town to talk to survivors and families of the victims in a film highlighting the spirit and resilience of their community.

## Karen Hauer

It's a decade for Karen! This year marks our super talented Karen Hauer's 10th anniversary as one of the finest Strictly dancers on BBC1.



## **Donna Preston**

Donna co-hosted Apocalypse Wow (ITV2) this Summer. She was also announced as part of the core cast of Stephen King's Sandman (Netflix). Donna has recently featured on The Full Treatment (ITV) & continues to develop her series, Fully Blown, for the BBC which won a Broadcast Digital Award in 2020.



## **EMILY ATACK**

Alongside a big BBC1 debut with This Is My House, Emily launched her own Spotify podcast, Emily Atack: Lie Detector, and was recommissioned for Series 2 of The Emily Atack Show (ITV2). Emily continues as Team Captain on Celebrity Juice and has been announced as a major face of fashion retailer New Look.

## **Vinnie Jones**

Vinnie was revealed as the Volcano in The Masked Singer: Australia (Network 10). He also features in Fever Pitch: The Rise of the Premier League on BBC2 this September. Vinnie currently shoots the new series of Law & Order: Organized Crime (NBC).





## CHIZZY AKUDOLU

This year Chizzy made her hosting debut for Channel 4's brand new series Chef vs Cornershop, a show in which Britain's best known and local chefs go head-to-head in a test of creativity. She also returns as Team Captain for the second series of ITV's Sorry I Didn't Know and remains firmly in the world of drama shooting Netflix's new comedy series Man vs Bee and Hitmen for Sky.



## **Scarlette & Stuart Douglas**

Alongside Scarlette's role fronting A Place In The Sun and the upcoming 16 part HGTV series My Dream Derelict Home In The Sun, she has now teamed up with her brother Stuart to host a special one-off episode of Love It or List It for Black To Front Day (C4). In 2022, Scarlette & Stuart will also co-host brand new Channel 4 series Flipping Fast. It's shaping up to be a busy year for the Douglas siblings!

## **CHELCEE GRIMES**

Chelcee is a multi award winning singer, songwriter, footballer & TV presenter. Most recently she has presented MOTDx, Eurovision's Semi Finals with Scott Mills & Sara Cox and the brand new BBC Sounds podcast, Building Queertopia, with Courtney Act. Earlier in 2021 Dua Lipa's Future Nostalgia album won Best Pop Album, which includes the song Love Again, co-written with Chelcee.





## Susanna Reid

As lead anchor of GMB and the UK's pre-eminent breakfast presenter, Susanna tackles the current affairs and leading issues of the day. As a continuation of her acclaimed crime documentaries for ITV, Susanna recently fronted The Real Manhunt: The Night Stalker about the 17-year hunt for the serial rapist known as 'The Night Stalker'. On a lighter note, Susanna brought a smile to the nation during lockdown with her appearances on Celebrity Gogglebox (C4).



## **Mark Wright**

Mark hosted Good Morning Euros (Sky Sports News) every day during Euro 2020 alongside his recent fitness show Workout The Wright Way (BBC2) and his documentary Mark Wright: The Last Chance, which focused on his return to

professional football. Mark continues to be one of the major faces of Heart FM.



## STU BENNETT

Stu, best known as WWE superstar Wade Barrett, has returned to the sports-entertainment company as lead commentator of their spin-off show NXT (USA Network & BT Sport). Stu hosted Ultimate Beastmaster (Netflix) & WOS Wrestling (ITV). A former Marine Biologist, Stu is currently developing formats with international production companies.



## **Dame Joan Collins**

2021 marks 70 years in show business for the legendary Dame Joan Collins and she's never been busier. To celebrate this incredible milestone she was the subject of a very special Piers Morgan's Life Stories on ITV. In addition, the BBC have commissioned a feature length documentary charting her life and career, and she has just released her new book My Unapologetic Diaries. Forthcoming appearances including The Jonathan Ross Show, Paul O'Grady's Saturday Night Line Up and Just One Thing with Patricia Bright for YouTube Originals.



## **Naughty Boy**

Grammy Award winning Naughty Boy, who has collaborated with Beyonce, Sam Smith & Emile Sande, took part in ITV's big new format Cooking With The Stars. He is set to hit our screens again very soon!

ITVBe have commissioned a 90 minute special, Jess Wright: The Wedding, which chronicles her journey to the altar with her husbandto-be. The spectacular occasion was a star studded event in Mallorca.

Jessica Wright <<<<<



## **Gloria De Piero**

Former MP and ex-GMTV correspondent, Gloria De Piero is flying high with her new role on GB News. She hosts 2 new daily shows; The Briefing Lunchtime with Gloria De Piero followed by debate show De Piero & Halligan.



## OMID DJALILI

his hit ITV daytime quiz, Winning Combination, from the makers of The Chase. He's now on his brand new tour around the UK, The Good Times Tour.



Omid has just wrapped Series 2 of

#### **ALEX BERESFORD**

Alex continues to bring fun to the Good Morning Britain studio. He most recently filmed a brand new ITV documentary, Inspiring Orkney, with Julia Bradbury and will soon film another series of All Around Britain. Alex has taken part in On Yer Bike, a new sister show for Soccer Aid.



## **LAURA TOBIN**

Smithy is one of Sky Sports's stand out faces as the host of Goals on

Sunday, Saturday Social and live

coverage of Nations League & the

England U21s. He has also recently

hosted JOE's podcast All To Play For

alongside his work for Tottenham

**Adam Smith** 

Hotspur & England.

Meterologist, environmentalist & GMB's Weather Presenter Laura Tobin will soon release her first book called Everyday Ways to Save Our Planet. It's an engaging family book on how we can reduce our carbon footprint.



## **Nadine Coyle**

Nadine is one of the main judges for brand new singing competition Last Singer Standing for RTE. In aid of SU2C, she recently headed to the famous white tent to appear in The Great Celebrity Bake Off.



# We connect our star talent with some of the world's biggest household name brand delivering hero ambassador campaigns who can be seen right across the high street, in store, and online. 2021 has seen another record year for commercial brand partners.

We connect our star talent with some of the world's biggest household name brands, delivering hero ambassador campaigns which can be seen right across the high street, in record year for commercial brand partnerships for our clients at InterTalent.





**Mark Wright** 



**Gadgets Boy** 



**Jess Wright** Poundland



**Vinnie Jones** 



Yungen



**Karen Hauer** This Girl Can



**Myles Stephenson** Primark



**Scarlett** Moffatt **Amazon Prime** 



Freya **Nightingale** Captain Morgan



**Shirley Ballas** National Lottery



**Chelcee Grimes** Love Moschino



**Jacqueline** Jossa Superdrug

## NET DIGITAL ART

## PROJECT 30 IS A SPECIAL PROJECTS VENTURE LAUNCHED FROM WITHIN INTERTALENT CREATING POWERFUL AND ORIGINAL CONTENT & IP ACROSS ALL MEDIA PLATFORMS.

We are a pioneer of best-in-class digital art NFT campaigns. We are one of the UK's first full service NFT agencies with a proven track record of creating & running successful campaigns for world leading brands and IP. We have created over 500 pieces of Digital Art with revenue circa \$1m.



## Manchester City X Jon Noorlander "1"

The drop named "1" consisted of a collaboration between Man City and established Swiss visual artist Jon Noorlander. City and Noorlander came together to create 4 different tiers of NFTs which captured the excitement of winning the Premier League title.



## Nathan Evans X Jonathan Monaghan "The Wellerman Story"

In March of 2021, Project 30 delivered their first NFT drop; selling out in only 23 minutes. This collaboration features Nathan coming together with noted visual artist Jonathan Monaghan to create The Wellerman Story, 2021.

# **PUBLISHING** 💸



#### MARK WRIGHT

Get Fit, Get Healthy, Get Happy

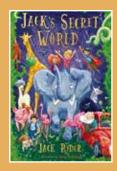
The ultimate guide to being in the best shape of your life.



#### **SHIRLEY BALLAS**

Behind The Sequins

The story of a fiery, strongwilled grafter, who danced through everything life threw at her and was never afraid to leave it all on the floor. Amazon Bestseller.



#### JACK RYDER

Jack's Secret Summer & Jack's Secret World

Join Jack and the gang on unforgettable adventures, full of magic and mayhem.



#### LAURA TOBIN

Everyday Ways to Sav

Achievable tips and tricks on how we can reduce our carbon footprint and make positive climate changes.



#### NATHAN EVANS

The Book of Sea Shanties

The international viral sensation Nathan Evans writes about his favourite sea shanties.

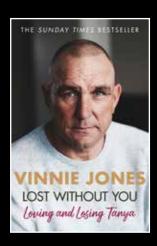


#### JOAN COLLINS

My Unapologetic Diarie

Dame Joan pulls no punches in this breathtakingly candid & wickedly withering collection of diary entries that offer unvarnished opinions on some of the biggest stars on the planet.





#### VINNIE JONES

Lost Without You: Loving & Losing Tanya In July 2019 Vinnie's wife Tanya passed away after a six-year battle with cancer. This is his heartfelt and brave account of love, loss and the reality of grief.

## STAGE



Arlene's current projects include the Tom Jones musical What's New Pussycat? and The Cher Show, which she will create with Oti Mabuse.



Jake's long awaited return to the West End is in the form of ghost play 2:22, alongside Lily Allen. A well deserved 4 stars across the board!



#### STEPHANIE MCKEON

Stephanie stars as the globally recognised and much adored Princess Anna in the original UK cast of Disney's highly anticipated Frozen at the Theatre Royal, Drury Lane alongside Samantha Barks.



### **Amanda Wilkin**

In Oct 2020, Amanda Wilkin's one woman play Shedding A Skin was announced as the winner of the prestigious Verity Bargate Award. Amanda's sold-out show at Soho Theatre 2021 has given the press something to shout about being deemed 'the most joyous pieces of writing that has ever graced this stage in Soho' by WhatsOnStage along with 5 Stars.



## **Rita Simons**

Rita recently starred as Velma Von Tussle in Hairspray at the London Coliseum alongside Michael Ball. She is also a 2021 contestant on Celebrity Masterchef (BBC1).



#### ORE ODUBA

Presenter & Strictly champion Ore Oduba continues his stage success as Brad Majors in the UK Tour of Rocky Horror Show, including a London run at the Peacock Theatre in October. He currently stars in Celebrity SAS: Who Dares Wins (C4).



**Ava Brennan** 

Ava joins the cast of the critically

acclaimed, multi-award winning

musical, Hamilton (West End) as

Angelica Schuyle. She also stars in

## **Kevin Clifton**

Strictly's Kevin Clifton most recently starred in Jonathan Church's critically acclaimed production of Singin' in the Rain as the iconic Cosmo Brown at Sadler's Wells. Kevin's current and future projects include his return to the UK Tour of Rock Of Ages as Stacey Jaxx and in 2022 he will play The Artilleryman in Jeff Wayne's The



War Of The Worlds (Arena Tour).







## **Kojo Anim**

One of the funniest talents to come out of the UK comedy scene in the last 10 years & Simon Cowell's golden buzzer in BGT. Recently, Kojo went out on his sold out UK Tour. The favourite opening act of superstars Dave Chappelle & Kevin Hart when they tour the UK.



## **Adam Bailey**

Adam Bailey plays Bob Gaudio in the much anticipated West End revival of Jersey Boys which is playing at the newly refurbished Trafalgar Theatre.



### **Nick Winston**

Nick will direct the West End debut of Bonnie & Clyde: In Concert at Theatre Royal Drury Lane, starring Jeremy Jordan.

## The Kingdom Choir

Having performed at sold out shows all over the world including the Hollywood Bowl, the Royal Albert Hall and the closing ceremony of the Invictus Games in Sydney, new live shows for 2021 have finally kicked off and the choir have been thrilled to be back on stage.

## **Karen Hauer**

Karen Hauer and Gorka Marquez's Latin spectacular Firedance tour returns to stages across the UK in February 2022.

## **Packy Lee**

Packy has recently wrapped on the sixth and final series of the hit show Peaky Blinders in which he plays series regular Johnny Dogs. He can also be seen playing Cooper in the film Free Fall which won the Grand Prix at the Regard International Short Film Festival.

# SCREEN



## **OMID DJALILI**

Omid will next be seen in Sony's new film, Text For You, alongside Priyanka Chopra, Celine Dion, Celia Imrie & Russell Tovey and is in Seasons 1 & 2 of His Dark Materials (BBC/HBO).



## Francesca Mills

Fran is best known for her portrayal of Cherry Dorrington in Harlots (A Hulu Original) and Earthy Mangold in Worzel Gummidge (BBC). Most recently Francesca worked alongside Danny Boyle on FX's Pistol and is set to play Meldof in The Witcher: Blood Origin, Netflix's prequel series to the hit fantasy show The Witcher.



T'Shan plays series regular Nella in Flowers in the Attic for Lifetime TV in an all star cast that includes

Kelsey Grammer, Jemima Rooper & Max Irons.



**Jane Seymour**Jane has just wrapped on the new Acorn TV series Harry Wild in

which she plays the title character.



## **Tyrone Huntley**

Award-winning actor Tyrone can currently be seen playing Lee John in critically acclaimed Red, White & Blue, part of the Small Axe series from Academy Award Winner Steve McQueen. He recently appeared as a recurring guest in BBC's EastEnders and is also Associate Director on The Drifter's Girl starring Beverley Knight, which will have its world premiere later this year.

## Ekow Quartey

Ekow has joined the lead cast of Becoming Elizabeth, a big new series for Starz. He also reprises his role as James in Season 2 of Aisling Bea's This Way Up (Hulu / Channel 4).



## Sue Holderness

Sue has just returned from Malta where she has been filming the new Channel 5 series The Madame Blanc Mysteries in which she plays series regular Judith Lloyd James . Earlier this year Sue also guest starred as Estelle Jones in Eastenders (BBC1).



## Kelvin Fletcher

Kelvin and Sheridan Smith lead the cast of new 4-part drama, Teacher, a psychological thriller for Channel 5.



## **OLIVIA MORRIS**

Olivia has just wrapped on a regular role in upcoming ITV primetime period drama Hotel Portofino (from Eagle Eye Drama, the makers of Before We Die). Her debut feature RRR will be released in India this October.



# DIGITAL, LESPORTS GAMING

Our brand new Esports & Gaming division is off to a flying start, signing eleven of the UK's biggest talents. Ben Malka, our newly appointed Head of Esports & Gaming, brings his wealth of knowledge, contacts and a star-studded roster, where we will look to enhance the careers of our talent while collaborating with some of the globe's largest brands.





## **Digital Comedy**

#### **HAYLEY MORRIS & STEFF TODD**

Hayley Morris is reaching new heights, amassing an incredible 2.5M followers in just 6 months with 25M views per video. Steff Todd has recently teamed up with Kem and Arielle on ITV's official Love Island: The Morning After podcast to share some weekly impressions of the couples in the villa and chat all things Love Island. Steff and Hayley have teamed up with Channel 4 to work on some hilarious sketches for their major releases including This Way Up, The Circle.



## **NIHACHU**

A UK based Minecraft content creator with a following of over 7 million across all platforms. Nihachu is signed to Guild Esports and is classified as one of the highest engaged creators in the space.



## **SPIFEY**

Ranging from commentary to gameplay, Spifey is one of the biggest Minecraft talents out there with a combined social following of over 4 million.

## Gee Nelson

Voted Streamer of the Year in 2018 and signed exclusively to Guild Esports, a gaming team co-owned by David Beckham. Recognised by top level brands such as Netflix, Asos and Adobe as the go-to streamer.



## **ImAngelikaa**

Angelika is a 24 year old Polish content creator who has 149k followers across all channels and growing rapidly. She's a talented Warzone player for the London Royal Ravens and fits nicely into the competitive Call of Duty environment. Most recently Angelika took home a huge cash prize in the World Series of Warzone - Captains Cup (EU Trios) in August 2021.



## **Harrie Silver**

Signed exclusively to Guild Esports. Harrie is the streamer that plays a wide variety of games. She is now one of the fastest growing Twitch streamers in the UK.



## **Memeulous**

Amassing an audience of over 5.5million subs, across two YouTube channels, George has built an empire. His content is based on parody, humour, commentary and gaming – all while keeping his identity hidden from the world.



Globally recognised Call of Duty content creator with over 2.5million followers. Jon works with some of the industry's top tech brands to seamlessly integrate their tone of voice into his.



## Freya Nightingale

One of the UK's biggest gaming talents. Freya has built a

**>>>>>>** 

following that are dedicated and dubbed themselves the #freydots. Commercially minded, Freya continues to push the boundaries when it comes to working with brands.





### **Lexie Marie**

A rising star in the streaming world on Twitch. Lexie is the quintessential lifestyle talent who has a wide array of fans who not only tune to watch her entertaining gameplay, but also tune in to get tips on fashion, music and beauty. Based in the heart of London, Lexie is already working with some of the leading brands in the tech and lifestyle space.



# SOAF STARS



## **Hollyoaks**



Natalie Anderson



**Coronation Street** 

Alex Fletcher Sue Devaney



Daniel Brocklebank **Emmerdale** 

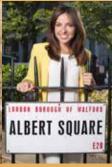
## **EastEnders**



**Emma Barton** 



Danielle Harold



Louisa Lytton



**Maisie Smith** Shona McGarty



Roxy Shahidi



Grace Dent x Comfort Eating (The Guardian)



Kelly Brook x Heart FM



Lorraine Kelly x What If?





Trisha Goddard x talkRADIO



Scarlett Moffatt x Scarlett Moffatt Wants to Believe (BBC Radio 1 for BBC Sounds)



Emily Atack x Lie Detector (Spotify Original)



James Stewart x Heart FM



Chelcee Grimes x Building Queertopia (BBC Sounds)



lan H Watkins x BBC Radio Wales



Emma Barton x The Petcast









KIM GAVIN
BAFTA Award-winning
Kim Gavin is one of the
world's leading British
creative directors: behind
the closing ceremonies of
the London 2012 Olympic
and Paralympic Games;
artistic director & show
producer of Take That, and
director/choreographer of
record-breaking musical



Cuppy has built a reputation as one of the foremost DJs in Africa. She is a Global Citizen, Save the Children Ambassador and Forbes Magazine's 30 Under 30 class 2020. Recent features include MTV Cribs alongside Martha Stewart and will lead in Highlife, a new C4 reality series during Black



Having sold his multi-million pound media agency Social Chain at the age of 27, Steven has gone on to have a best selling book, Happy Sexy Millionaire, and a hit podcast, The Diary of a CEO. Next he becomes the youngest ever Dragon

on Dragon's Den (BBC1).

**STEVEN** 



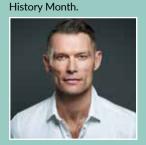
DR. AMIR KHAN
Dr Amir Khan is a devoted
full-time GP and Sunday Times
Bestselling author of The Doctor
Will See You Now. Amir is the
resident doctor for ITV's Lorraine
and Good Morning Britain and will
soon be seen presenting Dr Amir's
Sugar Crash (Channel 5) and
You Are What You Eat (Channel
5). Other TV credits include the
Science of Sleep (Channel 5) with
Gaby Roslin & How to Lose a



YUNGEN
Yungen is the incredibly talented UK rapper with hit songs Bestie & Mind On It plus collaborations with Stormzy, Craig David & Jess Glynne. Yungen has recently flexed his football knowledge on MOTDx & BBC Sport.



JUDY JOO
Judy's TV career includes
The Best Thing I Ever Ate,
Judy Joo's Return To Korea,
Iron Chef: America & ITV's
Cooking With The Stars.
Judy was the first Executive
Chef for The Playboy Club
London & now owns her own
restaurant called Seoul Bird.



PARTRIDGE
John is best known
as Christian Clarke in
EastEnders, recent winner
of Celebrity Masterchef
(BBC1), and for his
numerous starring West
End roles.

**JOHN** 



**BOY GEORGE**New signing Boy George is a multi-award winning, international renowned singer, songwriter, TV host, artist & fashion designer.
Culture Club turned 40 this year!



ANNEKA RICE
TV Legend Anneka Rice is currently developing lots of brilliant new formats alongside guesting on hit shows including The Great Celebrity Bake Off and Grayson's Art Club (C4).

# Chosen >>>> TUSIC

Saltwives hit record Dusk Till Dawn with Zayn and Sia just reached the billion stream mark on Spotify. Together with Saltwives we launched Pagoda Publishing with the signing of Henry Tucker. His first release with Clean Bandit and Topic ft. Wes Nelson just entered the Top 40. Saltwives and Henry also co-write the latest single Acapulco with Jason Derulo.

A7S is the voice, songwriter and co-producer behind the global smash record Breaking Me with Topic (2 billion global streams). At the start of the year he released the remake of ATB's Your Love (9PM) which is now on 700 million global streams. Having recently signed a global deal with Warner Music Group, his new single, Nirvana, was released last month.

Caity Baser's debut mixtape Lil CB was a Top 10 Spotify Album that caught the attention off BBC Radio 1's Jack Saunders and Mollie King who gave Caity multiple spot plays on their shows. Caity was selected to be on Tik Tok's new billboard campaign across the country.

**Reiley's** debut release on Atlantic Records Let It Ring has over 9 million streams to date. The song charted in the South Korea's top 20 Melon Charts. Reiley also reached a billion views on TikTok. Reiley first EP will be released later in 2021.



Shiv is a Neo Soul/ R&B artist from Ireland. Shiv's first EP caught the attention of Spotify who gave her some huge support. She made it to Irish Times and RTE rising lists in 2021. Shiv has an EP which will be released in October.

Saint PHNX just signed a record deal with Atlantic in the US. Their newest single Happy Place debuted in the Top 10. They will be playing summer festivals and joining You Me At Six on tour.

**Decz** is a bedroom producer from Canada who burst on the scene with the song **Stunnin** by Curtis Waters which has over 400 Million streams across DSP's. He recently won a SOCAN award for Viral Song of 2021. He is currently working on beats for Kelly Rowland, Surf Mesa, Anitta and many more.



Jason Derulo



A7S



Clean Bandit



# HOLD THE FRONT PAGE!

Exploding onto the biggest publications in 2021



# INTERTALENT CELEBRATING 30 YEARS

We have an unparalleled history of transforming careers for exceptional talent and working with global stars from London to Hollywood.

The InterTalent brand is constantly evolving in bold and fresh ways. The launch of Project

30 sees us creating powerful & original content and IP across all media platforms. Together with the recent introductions of our Esports, Gaming & NFT Digital Art divisions, these are just a few examples of our cutting edge and progressive approach for the future.

Our unstoppable InterTalent team push boundaries of what's possible while ensuring that the personal care for our clients sits at the heart of everything we do. This has been the DNA of InterTalent for 30 years.





## InterTalent appoints Managing Director

## InterTalent has appointed Alex Segal as managing director after eight years at the talent agency.

Segal, who is currently a senior agent and director at InterTalent, stepped up to become interim managing director earlier this year.

Since joining the agency from ARG in 2012, Segal has negotiated more than £100m in talent deals and he will continue to represent his existing client base as well as oversee the agency's day-to-day operations and leading on its acquisitions and partnerships.

InterTalent represents talent including Emily Atack, Scarlett Moffatt, Lorraine Kelly and Susanna Reid with Segal securing a number of opportunities under lockdown including ITV2's The Emily Atack Show and Scarlett Moffatt's forthcoming cookery-dating format Love Bites, as well as the release of Vinnie Jones's latest book.

Segal will work alongside InterTalent chairman Prof Jonathan Shalit OBE who said: "Alex's creativity, tenacity, foresight and leadership came to the forefront during this most challenging year of Covid and lockdowns. At a time when many have struggled, he showed himself to be a winner by increasing earnings by 147%. Alex Segal is the best agent I have ever met."



Segal added: "Our goal remains to be the top destination for the most exciting, creative and diverse talent in the country and building on our unmatched reputation for putting clients first. We are also committed to expanding our existing growth into new areas of representation, putting the creation of new and valuable IP for our clients at the centre of our offering."

## **BROADCAST**

## **SCHOLARSHIPS**





InterTalent & Chosen Music are committed to career development for future industry leaders demonstrating exceptional creative potential at a young age. Our first recipient is Declan Cole who is joining Chosen Music as Creative Artist Manager.

## **WE SUPPORT**

We have always been inspired by the words of the great American President John F Kennedy; 'Ask not what your country can do for you, but what you can do for your country'.

At InterTalent, by way of leadership and contribution, we support **The Ben Kinsella Trust** (tackling knife crime through education and campaigning), **ChickenShed** (theatre changing lives), **MOBO Trust** (to advance education in the performing arts for young people from diverse backgrounds) and **Variety** (the children's charity). We are inspired by all those who work tirelessly and daily for positive change and we will continue to support these highly important causes.

# Team Summer Party @ Holland Park

